

Leadership Skills to Master Digital Transformation in Fashion

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

Course Fee: HK\$7,800 (May apply up to HK\$5,200 subsidy)

* Maximum saving, with the final grant subjects to approval.



Facing unprecedented challenges from the Covid-19 pandemic, the fashion industry has undergone a rapid digital transformation shift. Those who are overall better equipped digitally are more capable of meeting the fast evolving business and market demands.

This RTTP program will equip you with indispensable industry skills and management technology to propel your company in this new digital era.

Date and time	12 - 24 Jan 2022 (Mon & Wed & Fri) 15:00 - 18:00 (18 hours in total)
Venue	Online Broadcast 
Medium	English
Course fee	HK\$7,800** (May apply up to HK\$5,200 subsidy) ** For member of supporting organisations / person for two enrolments or above, each can enjoy a discount of HK\$600
Target audience	Executives in the fashion and apparel industry who are looking for innovative ways for business success

Award of Certificate

A Certificate of Completion from the Oxford Leadership Academy^ will be awarded to participants with 100% attendance.

^ Specialists on strategic leadership amid complexity and change linked to 'Self-Management & Purpose', Oxford Leadership help align people and culture with strategy for enduring success and accelerated performance (www.oxfordleadership.com)

Supporting Organisations (In no particular order)



Course Outline

Date	Content	Speaker
Session 1 12 Jan 2022	Digital Transformation and Industrialisation Trends <ul style="list-style-type: none"> • How digital technology changed the fashion industry • An overview of today's industry 4.0 in manufacturing and retailing • Analytics on emerging technologies in control systems and e-commerce retail facilities 	Sharon WOOD
Session 2 14 Jan 2022	Sustainable Circular Business Models in Supply Chain Management <ul style="list-style-type: none"> • Apparel industry predictions linked to the Internet of Things (IoT) in manufacturing, including lights-out production and open loop / closed loop systems • New Disruptive Business Models: <ul style="list-style-type: none"> • The Big 5 Factor: OCEAN & CANOE • The 4C's Leadership in the Digital Age Model 	Sharon WOOD
Session 3 17 Jan 2022	Technology Evolution Models for a Circular Economy <ul style="list-style-type: none"> • The Singapore Model: A History of Success in Today's Digitalisation Era 	Doreen TAN
	<ul style="list-style-type: none"> • Sustainable Fashion: What Does It Really Mean? 	Najah ONN
Session 4 19 Jan 2022	New Era Leadership: Collective Intelligence Boosting Leaders' Resilience in A VUCA World <ul style="list-style-type: none"> • Collective Intelligence: Sustainability and Digital Transformation Strategies 	Cécile DEMAILLY
	<ul style="list-style-type: none"> • Increasing Leaders' Resilience in a VUCA World 	Sharon WOOD
Session 5 21 Jan 2022	Leadership From Within - Part 1 <ul style="list-style-type: none"> • Self-Management Leadership (SML) • The Purpose of Purpose • Team Player Profile (TPP) 	Sharon WOOD
Session 6 24 Jan 2022	Leadership From Within - Part 2 <ul style="list-style-type: none"> • Strategic Focusing • Leading High Performance Teams (LHPT) • Performance Accelerator 	Sharon WOOD

Trainers' Profile

- **Sharon WOOD**

Consultant – China Ting Group, HK ; Fellow – Oxford Leadership, Asia

2 decades as EVP with proven expertise in Global Business Development for China Ting Group, Sharon has been pivotal in creating/expanding their international networks, driving the group's HK IPO listing and their recent recycling and industry 4.0 upgrades. A member of Oxford Leadership Group, Sharon works closely with trade associations and government sectors (France/HK) on the challenges of change linked to cultural transformation, digitalization and the new fashion norm.



- **Doreen TAN Yam Tian**
CEO - TaF.tc, Singapore

Doreen TAN Yam Tian is the Chief Executive of the Textile and Fashion Industry Training Centre (TaF.tc), Singapore. She is responsible for the Centre's development as the leading training provider for the textile and apparel industry in Asia. Actively involved in initiatives that enhance the industry's capability and capacity development since 2004, she has conducted training to executives of MNCs and small/medium enterprises (SMEs) in diverse segments of the fashion industry for various countries. TaF.tc has its own digital platform that provides flexible skills through digital learning.



- **Najah ONN**

CEO - Footprint Mechanics P/L, Australia

Najah ONN is a multi-disciplinary environmental engineer with 17 years' experience based in Australia and Malaysia. She specializes in HSE compliance, continual improvement, resource efficiency, and designing sustainability, carbon and risk reduction strategies. Her current pursuit is fusing best-practice technology, sustainability principles, creative engagement, and waste reduction in the fashion and textiles supply chain. She is also a blogger at FASHINFIDELITY.com.



- **Cécile DEMAILLY**

CEO – Early Strategies, France ; Fellow – Oxford Leadership, France

Cécile DEMAILLY is a reputed leadership coach and author and a member of Oxford Leadership Group. With 20 years of experience in executive management roles at IBM, AT&T and GE in product development, she is an expert on strategy linked to technology adoption, adaptation to new business models, and sustainability. Cecile has also written several reports, white papers and books including "Managers Intermediaires: Guide de Survie" (Middle Management: Survival Guide) published this spring by Eyrolles, France.



Enrolment method

Please register by scanning the QR code.

Payment can be made by a crossed cheque made payable to "Hong Kong Productivity Council" and mail it by post to: 5/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong (Attn: Ms Kate LEE).

* Please mark the programme title on the envelope.



RTTP Training Grant Application

Companies should submit their RTTP training grant application for their employee(s) via <https://rttp.vtc.edu.hk/rttp/login> at least two weeks before course commencement. Alternatively, [application form](#) could be submitted by email to rttp@vtc.edu.hk along with supporting documents.